



Caitlin Scheib
Graphic Designer

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Education

Savannah College of Art and Design

Fall 2019 - Spring 2023
B.F.A in Graphic Design
Minor in Advertising and Branding
Summa Cum Laude
Study Abroad- Lacoste, France
Spring of 2022

Skills | Strengths

Technical

Adobe Suite
Illustrator
Photoshop
InDesign
After Effects
Microsoft Word
Powerpoint
Figma
Keynote
HTML/CSS

Creative

Logo/ Branding Design
Typography
Print/ Book Design
Advertising Art Direction
Environmental Design
Package Design

Professional

Time management
Scheduling
Highly organized
Detail Oriented
Collaboration

Awards & Accomplishments

International Design Awards

2024 Gold in Print/Print Editorial
2023 Gold in Print/Books
2023 Honorable Mentions in Print/Collateral
Material and Multimedia Brand Identity

GD USA Graphic Design Awards

2024 Winner in Branding + Identity

SCAD Mosaic Juried Showcase

Spring 2023

Dean's List

SCAD, Fall 2019 – Spring 2023

SCAD Achievement Scholarship

Fall 2019 – Spring 2023

SCAD Academic Scholarship

Fall 2019 – Spring 2023

Volunteering

SCAD Serve

Volunteered with SCAD's community service agency assisting with a variety of organizations located in downtown Savannah.

Experience

Alltech Nicholasville, KY

Graphic Designer, September 2023 – Present

Work alongside a team of designers to develop and produce a variety of marketing and communication materials, in digital and print, to communicate Alltech's brand and promote their products. Create graphics for events, product advertising, and packaging. Ensure brand consistency across different media and platforms as well as working globally with our design teams.

Blue Beyond Consulting Remote

Design Intern, June 2022 – August 2022

Collaborated alongside the marketing team to create internal design work for the company, such as multi-panel posts, PDF guides, website content, and motion graphics.

COTY x SCADPro Savannah, GA

Graphic Designer, January 2023 – March 2023

Collaborated with a team of 20 students for a product design and marketing campaign with COTY and Calvin Klein. Directly assisted with product ideation to imagine the "Future of Fragrance" and executed the final product's packaging design and marketing advertisements. Responsible for creating a pdf process book that showcased our entire process from ideas and sketches to the final presentation with the client.

SCAD Museum of Art Savannah, GA

Docent, September 2021 – June 2023

Worked in the art galleries to introduce guests on the current exhibits and artwork being displayed. Assisted in giving guided tours to groups of guests as well as answering questions about the museum and university.

TopGolf- West Chester Cincinnati, OH

Guest Services, March 2017 – January 2023

Worked in the Guest Services department to help get guests checked in and started with their game play. Exceeded manager expectations and promoted to shift lead. Helped to troubleshoot and solve problems guests would be having before a manager would get involved.

Girl Scouts of Western Ohio Morrow, OH

Unit Leader, Summer 2021, 2022, 2023

Worked as a summer camp counselor at resident camp. Tasked with created a schedule of activities each week for the campers. Performed weekly evaluations on fellow counselors. Skills in leadership, time management, and problem solving.