



Caitlin Scheib
Graphic Designer

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Education

Savannah College of Art and Design
Fall 2019 - Spring 2023
B.F.A in Graphic Design
Minor in Advertising and Branding
Summa Cum Laude
Study Abroad- Lacoste, France
Spring of 2022

Skills & Strengths

Technical

Adobe Suite
Illustrator
Photoshop
InDesign
After Effects
Microsoft Word
Powerpoint
Figma
Keynote
HTML/CSS

Creative

Logo/ Branding Design
Typography
Print/ Book Design
Advertising Art Direction
Environmental Design
Package Design

Professional

Time management
Scheduling
Highly organized
Detail Oriented
Collaboration

Awards & Accomplishments

International Design Awards

2024 Gold in Print/Print Editorial
2023 Gold in Print/Books
2023 Honorable Mentions in Print/Collateral
Material and Multimedia Brand Identity

GD USA Graphic Design Awards

2024 Winner in Branding + Identity

SCAD Mosaic Juried Showcase

Spring 2023

Dean's List

SCAD, Fall 2019 – Spring 2023

SCAD Achievement Scholarship

Fall 2019 – Spring 2023

SCAD Academic Scholarship

Fall 2019 – Spring 2023

Volunteering

SCAD Serve

Volunteered with SCAD's community service agency assisting with a variety of organizations located in downtown Savannah.

Experience

Alltech Nicholasville, KY

Graphic Designer, September 2023 – Present

Work alongside a team of designers to develop and produce a variety of marketing and communication materials, in digital and print, to communicate Alltech's brand and promote their products. This includes flyers, brochures, posters, postcards, and table tents. Created graphics for events such as large format backdrops, banner-ups, and displays. Designed product advertising and packaging including feed bags, labels, and boxes. Ensure brand consistency across different media and platforms, as well as working globally with our design teams. Assisted the Experiences team with event operations by helping with setup and tear down of a variety of guest events, handling guest check-in and registration, while providing on-site support to attendees by answering questions.

COTY x SCADPro Savannah, GA

Graphic Designer, January 2023 – March 2023

Collaborated with a team of 20 students for a product design and marketing campaign with COTY and Calvin Klein. Directly assisted with product ideation to imagine the "Future of Fragrance" and executed the final product's packaging design and marketing advertisements. Responsible for creating a pdf process book that showcased our entire process from ideas and sketches to the final presentation with the client.

Blue Beyond Consulting Remote

Design Intern, June 2022 – August 2022

Collaborated alongside the marketing team to create internal design work for the company, such as multi-panel posts, PDF guides, website content, and motion graphics.

SCAD Museum of Art Savannah, GA

Docent, September 2021 – June 2023

Worked in the museum's art galleries to engage guests on the current artwork being displayed, providing a brief description of the exhibit and the artists, answering any further questions guests may have. Conducted additional research on each exhibit to further my understanding of the artwork. Worked at the front desk to welcome guests into the museum, providing information on ticket costs, hours, and a guide through the museum. Conducted guided tours to large groups and student classes, as well as answering questions about the museum and university.

TopGolf West Chester Cincinnati, OH

Guest Services, March 2017 – January 2023

Worked in the Guest Services department to welcome and help get guests checked in and started with their game play. Exceeded manager expectations and promoted to shift lead. As a shift lead, responsible for training new hires and assigning them shadow shifts, assessing their performance and passing off their evaluation to the manager. Helped to troubleshoot and solve problems guests would have before a manager would get involved. Assisted with larger events by helping to set up food stations, tables, and directing guests on where to go.

Girl Scouts of Western Ohio Morrow, OH

Unit Leader, Summer 2021, 2022, 2023

Worked as a summer camp counselor at resident camp. Tasked with creating a schedule of activities each week for the campers. Performed weekly evaluations on fellow counselors, assessing their skills throughout the week and how they problem solved. Checked in campers each week, providing a run down of activities for the week and answering any questions the parents might have had.